 NEWS RELEASE

 June 10, 2016

**BSK host crane event at Manitowoc’s facility in Wilhelmshaven, Germany**

* BSK held an event at Manitowoc’s facility in Wilhelmshaven, Germany
* It featured a number of workshops, presentations and a tour of Manitowoc’s factory
* Manitowoc took the opportunity to showcase the company’s most recent improvements in safety and technology

The German Association for Heavy Transport and Lifting, BSK, recently held an event at Manitowoc’s facility in Wilhelmshaven, Germany, on June 3. The day-long event included a number of workshops that highlighted the latest technological innovations in the crane industry as well as presentations and seminars presented by representatives from both Manitowoc and BSK.

Over 80 customers attended the event along with representatives from several leading equipment manufacturers. The event also consisted of a detailed tour of Manitowoc’s factory that showcased the latest improvements in safety and technology and concluded with a presentation on Manitowoc’s latest crane introductions unveiled at bauma 2016.

“We are delighted with the successful exposure that BSK received as a result of this event,” said Wolfgang Draaf, managing director at BSK. “It provided us with a great opportunity to network and meet new people as well as share the latest trends in the crane industry. We were delighted to work in close collaboration with Manitowoc and we look forward to working alongside them again.”

At the event, customers were invited to participate in a number of workshops including “working at height” and the “latest development in synthetic ropes”. The workshops were presented by BSK and the FEM group (the European Materials Handling Federation) which consists of representatives from the all-terrain crane line.

Jens Ennen, senior vice president for mobile cranes in Europe and Africa at Manitowoc, said the conference gave visitors a valuable opportunity to learn about the latest crane innovations from the company in recent years. “This event enabled us to show guests some of Manitowoc’s latest product innovations,” he said. “It also provided us with the opportunity to demonstrate the company’s newest job site safety-related technology which was a major highlight for visitors. It was a pleasure to work with BSK and we hope to develop this relationship by hosting another event in the near future.”

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ABOUT THE MANITOWOC COMPANY, INC.
Founded in 1902, The Manitowoc Company, Inc. is a leading global manufacturer of cranes and lift solutions with 49 manufacturing, distribution, and service facilities in 20 countries.  Manitowoc is recognized as one of the premier innovators and providers of crawler cranes, tower cranes, and mobile cranes for the heavy construction industry, which are complemented by a slate of industry-leading aftermarket product support services. In 2015, Manitowoc’s revenues totaled $1.9 billion, with over half of these revenues generated outside the United States.

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